

# SITE SIGNAGE



Interesting site signage is one of the best ways of attracting attention to your car wash and enticing potential customers to give it a try.

Positive imaging enhances your reputation and re-enforces your environmental standing.

## STYLE GUIDE

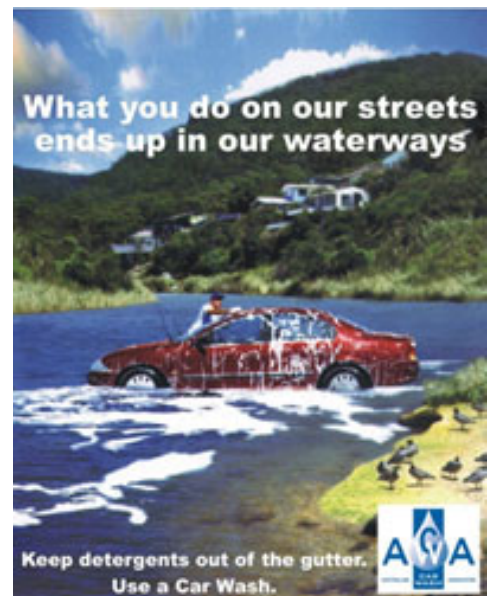
All signage which is identifiable with ACWA or the WRS has to be displayed on site in strict accordance with a detailed Style Guide. If you don't have one, please contact ACWA for a copy.

## ACWA SIGNAGE

The ACWA logo and tag-line are available to be used by ACWA members for inclusion in individual company/site advertising material and in order to identify your site as an ACWA member.

The Car in the Bay poster is still available but only in digital formats. New signage is currently being developed

Please contact the ACWA office to order any of these signs.



## WATER RATING SCHEME SIGNAGE

This signage is only available to accredited WRS members who can guarantee the water efficiency of all car wash elements on their site.

All these signs are available in digital format – please contact the ACWA/WRS office



Some fun signs to use at your car wash or to help make a point at presentations...

