

# AUSTRALIAN CAR WASH ASSOCIATION



## What do I get for my ACWA Supplier Membership ?

- o ACWA Membership Database containing mailing and email addresses (with quarterly updates)
- o Access to detailed reporting from the car wash industry yearly Benchmark Surveys
- o Results of the Members Surveys (information relating to spending plans at carwash sites)
- o Line display on the ACWA website on the page appropriate for your business and featuring your company logo, company name, description of company business, contact details – phone email and website – direct link to your email and company website
- o Listing in the ACWA Suppliers Directory – available to members and non members
- o Opportunity to make presentations / display information at State Meetings and carwash Events
- o Direct access to carwash and supplier members at all times
- o **FREE** (2) 2-day Trade Show Passes to either The Carwash SHOW Las Vegas or Car Wash Show EUROPE
- o "New Supplier Member" **FREE PROMO** block with links available in issue of carwash electronic newsletter
- o "New Supplier Member" **FREE PROMO** text/ logo & flyer insert in issue of ACWA Quarterly newsletter
- o Exhibit, present and network at the **ONLY carwash industry event held in Australasia** (*costs apply*) – **NEXT EVENT is 31 October – 2<sup>nd</sup> November 2017 at Etihad Stadium Melbourne**
- o Block display advertising on website highlighted top position extra line display promotion (*costs apply*)
- o Company flyers inserted into the quarterly newsletter (*costs apply*)
- o Banner advertising with logo display and multiple links in e.News issues (*costs apply*)

## SUPPLIER MEMBER DETAILS

### **YOUR HEAD OFFICE – information for ACWA Database:**

Company Name: .....

**ABN Details** Name: ..... Number: .....

Main Contact Name: ..... Mobile: .....

Mailing Address: .....

**Business Phone:**..... **Email :** .....

**Website Address :** .....

**Is your company on Facebook**  Yes  No **Facebook link:** .....

**DOES YOUR COMPANY OWN CAR WASH SITES: If YES How many:** .....

*(Note: IF APPLICABLE you will need to complete a Site Details form relating to your carwash sites)*

### **Details to promote your company on the ACWA Website and in ACWA Supplier Directory**

**Please email your Company logo to [contact@acwa.net.au](mailto:contact@acwa.net.au)**

**Tick the box which best describes your company:**

Car wash equipment  Chemicals  Recycling  Industry Services  Industry Supplies

**WEBSITE DETAILS**      **Company Description (up to 18 words) best describing your Business**

.....

.....

Telephone: ..... Email details: .....

Web Site: .....

**ACWA provides a live link to your website from your listing/s on the ACWA website, your Company is asked to display a live ACWA link on the home page of its website.**

Will you display the ACWA Logo on your website  Tick for **YES**

Can we provide you with ACWA information to hand out to your car wash clients to attract new members and to promote the Association?

Tick for **YES**    **No Brochures required** .....

**Your Company Representatives – Who do you want to receive carwash information, invitations to meetings/events and the ACWA electronic newsletter?**

- Do your interstate representatives know when carwash meetings are on in their State?
- Do you have a large company with lots of different departments?

STATE	REPRESENTATIVE NAME	MOBILE	EMAIL
ACT			
NSW			
NT			
QLD			
SA			
TAS			
VIC			
WA			

**How many ACWA Membership stickers do you require?** .....  
 (to display at your Head Office, agent’s premises, company vehicles etc.)

**ACWA values your Opinion - SUPPLIER Feedback invited**

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

**Caring for your Car and the Environment**

AUSTRALIAN CAR WASH ASSOCIATION ABN 68 140 680 039 P O Box 4390, Langwarrin, VICTORIA 3910  
 T: 1300 00 2292 F: 03 9011 6229 M: 0400 070 417 E: contact@acwa.net.au W: www.acwa.net.au

Inc. Victorian Car Wash Association, New South Wales Car Wash Association, Tasmanian Car Wash Association, Queensland Car Wash Association, Western Australian Car Wash Association, South Australian Car Wash Association and Northern Territory Car Wash Association

# AUSTRALIAN CAR WASH ASSOCIATION MEMBERSHIP APPLICATION

**JOIN now**



Note: all fees quoted are GST exclusive\$

<b>Joining fee</b>	<b>WAIVED WEBSITE OFFER</b>	<b>100.00</b>
<b>1 YEAR Supplier Membership</b>		<b>1,560</b>
<b>Included in your membership:</b> Suppliers have a line display on the ACWA website <a href="http://www.acwa.net.au">www.acwa.net.au</a> – company logo, company name, company description – maximum 15 words, contact number and link back to company website		
<b>For other SUPPLIER ADVERTISING OPPORTUNITIES</b> <i>See next page</i>		
<b>TOTAL COST</b>		
<b>ADD GST @ 10%</b>		
<b>TOTAL AMOUNT PAYABLE</b>		<b>\$</b>

Members are automatically invoiced for yearly membership from 1 July each year.  
ACWA must be notified of any changes to the current advertising choices by 1<sup>st</sup> June each year

## PAYMENT MUST BE RECEIVED WITH MEMBERSHIP APPLICATION BEFORE IT CAN BE PROCESSED

**\*\* Please circle applicable**      **Pay In Full**  
**Pay by instalments**  
*Either monthly Bank Direct Debit (admin. fee applies)  
or 4 equal instalments*

\* **Direct Payments may be made to our bank account:**  
**Australian Car Wash Association    BSB: 013 326    Account No: 3904-95837**

\* **Credit Card Payments are accepted for Visa and Mastercard only:**

**Credit Card Number:** \_\_\_\_\_ **Exp Date:** \_\_\_\_\_  
**Please print numbers clearly**

**Name on Credit Card:** \_\_\_\_\_ **Signature:** \_\_\_\_\_

- **Cheque Payments - please mail cheque with completed application**

### RETURN COMPLETED FORM

AUSTRALIAN CAR WASH ASSOCIATION ABN 68 140 680 039 P O Box 4390, Langwarrin, VICTORIA 3910  
T: 1300 00 2292 F: 03 9011 6229 M: 0400 070 417 E: contact@acwa.net.au W: www.acwa.net.au

Inc. Victorian Car Wash Association, New South Wales Car Wash Association, Tasmanian Car Wash Association, Queensland Car Wash Association, Western Australian Car Wash Association, South Australian Car Wash Association, Northern Territory Car Wash Association

## ACWA SUPPLIER MEMBER **EXTRA** ADVERTISING OPTIONS

*Choose ADVERTISING OPTION/S, complete form return with payment*

All Supplier Members receive a line display on **www.acwa.net.au** for their company logo, company name, company description (10 words), contact details and live link to company website - Listed below are **additional** options

**WEBSITE ADVERTISING** Highlighted and displayed (alphabetically) at top of list, including 10 lines company description and **\*BONUS\*** (no charge) your company inserts in 4 issues of the ACWA Quarterly Newsletter

*Note: all fees quoted are GST exclusive*      **PRICE**      **TOTAL \$**

<b>Level 4</b> – half size display <i>on page: (circle choice)</i> <i>Chemicals   Recycling   Industry Services   Other Equipment/Supplies</i>	1,400	
<b>Level 3</b> – full size display <i>on page: (circle choice)</i> <i>Chemicals   Recycling   Industry Services   Other Equipment/Supplies</i>	2,200	
<b>Level 2</b> – full size display on equipment page <b>SOLD OUT</b>		
<b>Level 1</b> – full size display on carwashing entry page <b>SOLD OUT</b>		
<b>Additional</b> block display ads <i>on page: (circle choice)</i> <i>Chemicals   Recycling   Industry Services   Other Equipment/Supplies</i> <b>HALF PRICE</b> each ad if the same or smaller size		
<b>ACWA ELECTRONIC NEWSLETTER</b> Reaching approx. 2000 ACWA Members AND non-members		
Display your Company Logo AND have a live link to your website		
Take One Display	250	
Pay in Advance for 5 - and get your 6th display FREE	1,250	
<i>NB: your choice to display in consecutive issues or pick issue dates</i>		
<b>ACWA QUARTERLY NEWSLETTER</b> Reaching approx. 1000 ACWA Members AND non-members		
A4 single or double sided or A3 double sided/folded in half ie: 4 pages		
One Issue	350	
Pay in Advance for 4 issues - and get your Level 4 website display FREE	1,400	
<b>Discount applicable if paying in full</b>		
<i>Note: if the combined total of your supplier membership and extra advertising is under \$4000 deduct 5% - if over \$4000 deduct 10%</i>		
<b>NET COST</b>		
<b>ADD GST @ 10%</b>		
<b>TOTAL AMOUNT PAYABLE</b>		<b>\$</b>

*Notify changes to existing advertising 1 June each year to be invoiced automatically with Membership Renewals 1 July each year*

PAYMENT MUST BE RECEIVED WITH THIS FORM IN ORDER FOR IT TO BE PROCESSED

\* **Direct Payments may be made to our bank account:**

**Australian Car Wash Association    BSB: 013 326    Account No: 3904-95837**

\* **Credit Card Payments are accepted for Visa and Mastercard only:** *Please print numbers clearly*

**Credit Card Number:** \_\_\_\_\_ **Expiry Date:** \_\_\_\_\_

**Name on Credit Card:** \_\_\_\_\_ **Signature:** \_\_\_\_\_

\* **Cheque Payments - please mail cheque with completed form**